

SCOTTSDALE COMMUNITY

2003 PROFILE

The City of Scottsdale is a diverse community that has matured from its founding in 1888, and incorporation in 1951 as a city of 2,000 citizens, into the sophisticated, and cultured southwestern city of today.

“The City of Scottsdale places a high priority on values, service to the public, building partnerships and supporting our business community. To explore business advantages of relocating or expanding to Scottsdale, just give us a call. There is never a charge for our service, and your inquiry is always handled promptly and confidentially”.

*David Roderique, CEcD
Economic Vitality
General Manager*

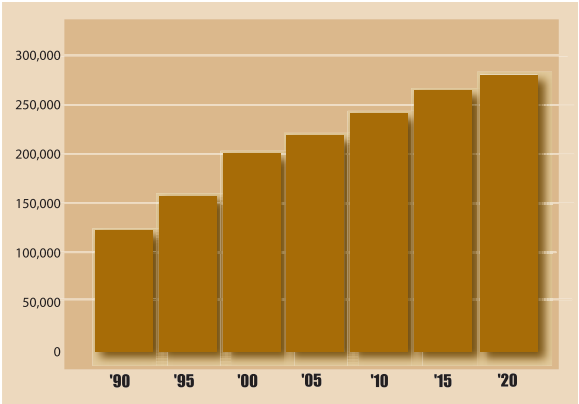




POPULATION

	<u>1995</u>	<u>2000</u>	<u>2005</u>
Scottsdale	168,176	207,145	242,179
Phoenix Metro	2,551,765	2,991,250	3,329,561
Arizona	4,307,150	5,130,632	5,553,849

Sources: Arizona Department of Economic Security and U.S. Census Bureau



POPULATION PROJECTIONS

CLIMATE

Scottsdale offers its residents the advantages of a warm, dry climate with low humidity even in the summer months.

- The average precipitation: 7.66 inches per year
- The average number of sunny days per year: 314

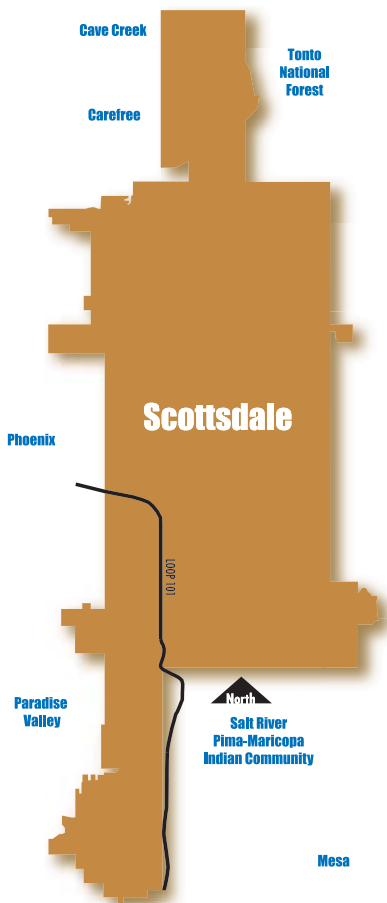
AVERAGE DAILY TEMPERATURES	<u>High</u>	<u>Low</u>
January	67°F	37°F
April	84°F	50°F
July	105°F	75°F
October	87°F	54°F

GROWTH INDICATORS

	<u>1990</u>	<u>1995</u>	<u>2000</u>
Taxable Sales (in millions)	\$28.4	\$43.8	\$78.6
Single Family Dwelling Permits	1,167	3,163	2,342



LOCATION



RETAIL AREAS IN SCOTTSDALE REGION

<u>Types of Centers</u>	<u>Number</u>	<u>Sq. Ft.</u>
Regional Centers	4	.3M
Neighborhood Centers	45	6.4M
Specialty/Strip Centers	31	2.0M
Other Concentrations	4	1.1M

UTILITIES

ELECTRICITY	APS (Statewide)	800.253.5405
NATURAL GAS	Southwest Gas (Statewide)	800.766.9722
SEWER	Municipal (Scottsdale)	480.391.5650
TELEPHONE	AT&T (Statewide)	800.222.0400
	Qwest (Statewide)	800.244.1111
WATER	Central Arizona Project	480.870.2333
	Municipal (Scottsdale)	480.391.5650
	Salt River Project Water	602.236.3333



TAXES

- On average, Scottsdale's property taxes are 33% lower than our valley neighbors.
- Scottsdale's sales tax rates are the lowest in the Phoenix Metro area by as much as 1.10%.

CITY OF SCOTTSDALE

Combined Primary and Secondary Property Tax Rates
(Property Tax Rates Applied To Each \$100 of Assessed Value)

SCHOOL DISTRICT (Rates Apply To City of Scottsdale Property Owners Located In The Following School Districts)	PROPERTY TAX YEAR	
	2002	2001
Paradise Valley #69	\$11.6598	\$11.6707
Scottsdale #48	\$ 9.8513	\$ 9.9943

Source: Arizona Tax research Foundation, City of Scottsdale

Note: Property tax in Arizona is based on assessed valuation which is 10 percent of market value for residential property. Average sales tax on homes in Arizona before exemptions and rebates is 1.3% of market value.

SALES TAX RATE

City of Scottsdale	1.40%
County	0.70%
State	5.60%
TOTAL	7.70%

QUALITY OF LIFE AMENITIES

Scottsdale is one of the most popular resort destinations in the world. However, resorts were only a small part of the reasons why the U.S. Conference of Mayors voted Scottsdale the “Most Livable City”.

- There are more than 1,169 acres of developed park land, 36 acres of lakes, 45 miles of bike paths, 35 miles of bike lanes, and 50 miles of multi-use trails.
- McDowell Mountain Preserve is a 10,865 acre eco-tourism experience and opportunity to explore the natural open space of mountains and desert.
- Scottsdale was named one of the top 15 arts destinations by American Style magazine.



SCOTTSDALE HOUSEHOLD CHARACTERISTICS (2000)

Median Household Income

Scottsdale	\$59,873
Greater Phoenix	\$47,187
Arizona	\$40,558

Persons Per Household

Scottsdale	2.2
Greater Phoenix	2.67
Arizona	2.64

Educational Attainment

Highest Level Achieved (population over 25)

	Scottsdale	Greater Phoenix	Arizona
Graduate Degree	14.7%	8.7	8.4%
Bachelor Degree	29.4%	17.1%	15.2%
Some College	26.3%	26.6%	26.4%
High School Grad.	16.4%	23.1%	24.3%

Age Group

	Scottsdale	Greater Phoenix	Arizona
Under 5	5.6%	7.9%	7.7%
5-17	15.3%	15.0%	19.8%
18-54	55.3%	57.6%	47.4%
55-74	10.9%	9.1%	14.9%
Over 75	12.9%	10.4%	10.2%

Median Age	41. yrs.	33. yrs.	34. yrs.
------------	----------	----------	----------

Source: Census 2000

- Scottsdale has world-class dining, shopping, and entertainment.
- There are more than 180 area golf courses. Six of Golf Magazines top 100 courses are in Scottsdale.
- There are over 200 public and private tennis facilities within Scottsdale.
- The Scottsdale Airport serves both the recreational flier and corporate business traffic. In 2001, there were 184,727 takeoffs and landings. More than 450 aircraft are housed at the airport.



CULTURAL AND RECREATIONAL OPPORTUNITIES

Quality of life is often measured by a community's commitment to the arts and its variety of recreational facilities and programs.

- Scottsdale has been a community for the arts since the early 1900's. That commitment continues today with some of the worlds finest visual and performing arts.
- There are over 125 galleries displaying Arizona artists, regional, national and international sculptors and painters.
- Enhancing our gallery scene is the city's fine museums. The Scottsdale Center for the Arts and Scottsdale Museum of Contemporary Art offers events ranging from innovative artists, to symphonic performance, to plays showcasing Broadway stars.

With more than 125 galleries, spectacular museums, scores of outdoor sculptures, a weekly Thursday night Artwalk, and thousands of performances, exhibits and special events.

AREA SPORTS OPPORTUNITIES

MLB:	Arizona Diamondbacks Cactus League Spring Training
NFL:	Arizona Cardinals
NBA:	Phoenix Suns
NHL:	Phoenix Coyotes
PGA:	Phoenix Open
LPGA:	PING Banner Health Tournament
NCAA:	Arizona State University Sports Tostitos Fiesta Bowl Insight Bowl
WNBA:	Phoenix Mercury
WCHL:	Phoenix Mustangs
Arena Football:	Arizona Rattlers
Nascar:	Phoenix International Raceway





EVENTS AND EXPERIENCES

Scottsdale is a city that celebrates diversity, and loves life in all its forms and wants everyone to share in the pleasure. The following is just a sampling of the many events available in Scottsdale:

JANUARY

Barrett-Jackson Classic Car Auction
The Phoenix Open-PGA
Arizona Sun Country Quarter Horse Show

FEBRUARY

Scottsdale Jaycees Parada del Sol Parade
Scottsdale Arabian Horse Show
State Farm Women’s Tennis Classic

MARCH

Franklin Templeton Men’sTennis Classic
National Festival of the West
San Francisco Giants Spring Training Baseball

APRIL

Scottsdale Culinary Festival

JULY

Summer Spectacular ArtWalk

OCTOBER

Western ArtWalk Weekend

YEAR-ROUND

Scottsdale ArtWalk

LEADING EMPLOYERS

COMPANY NAME	EMPLOYMENT
Scottsdale Healthcare Corporation	4,444
Mayo Clinic	3,748
Scottsdale Unified School District	3,050
General Dynamics	3,000
AdvancePCS	2,218
City of Scottsdale	1,848
The Phoenixian	1,249
Rural/Metro Corporation	1,200
Scottsdale Insurance Company	1,153
Scottsdale Princess Resort	1,100
The Vanguard Group	1,050
Phase II Solutions	827



LEADING EMPLOYERS (CONTINUED)

United States Postal Service - Scottsdale	659
Desert Mountain Properties	636
First Health Group	600

SCHOOL DISTRICTS SERVING SCOTTSDALE

SCOTTSDALE UNIFIED SCHOOL DISTRICT

Schools:	33 (20 Elementary, 7 Middle, 5 High, 1 Alternative)
Enrollment:	27,436

PARADISE VALLEY UNIFIED SCHOOL DISTRICT

Schools:	44 (29 Elementary, 7 Middle, 5 High, 3 Alternative)
Enrollment:	34,094

CAVE CREEK UNIFIED SCHOOL DISTRICT

Schools:	6 (3 Elementary, 2 Middle, 3 High)
Enrollment:	4,804

FOUNTAIN HILLS UNIFIED SCHOOL DISTRICT

Schools:	4 (2 Elementary, 1 Middle, 1 High)
Enrollment:	2,490

BALSZ ELEMENTARY SCHOOL DISTRICT

Schools:	4 (4 Elementary/Middle)
Enrollment:	3,312

CONTACT

City of Scottsdale
Economic Vitality Department
7447 E. Indian School Rd., Suite 200
Scottsdale, AZ 85251
(480) 312-7989 FAX (480) 312-2672
www.scottsdaleaz.gov/economics